

	Low-cost Brands	Premium Brands (e.g. Trimble, Topcon)	FARMNAVIGATOR
GUIDANCE FUNCTIONS			
Parallel guidance	Included	Included	Included Navigation license included in the product
High-precision GNSS correction (RTK)	Included Correction subscription not included	Extra \$4,257–\$8,089 · Correction subscription not included	Included Correction subscription not included
Autosteer compatibility	Included	Extra \$813–\$5,710 · depending on steering type	Included
Automatic headland turns (U-turn)	Included	Extra dedicated license	Included
Transplanting layout	Not available	Extra	Included
Section control (non-ISOBUS)	Not available	Extra + switch box	Included
ISOBUS FUNCTIONS			
ISOBUS VT + TC	PAID LICENSE ISOBUS license Unlocks ISOBUS VT + TC	PAID LICENSE ISOBUS license Unlocks ISOBUS VT + TC	PAID LICENSE ISOBUS license Unlocks all ISOBUS functions
ISOBUS TC-GEO (variable rate / prescription maps)	Extra	Extra	Included Bundled in the license above
Multi-product variable rate	Not available	Extra	Included Bundled in the license above · up to 3 products
CONNECTIVITY AND CLOUD			
Included connectivity	Not included	Not included	1st year included + 1 year of services
Cloud services	Single package but limited functions	2–3 packages \$300 to over \$4,694	Single subscription No tiered packages
In summary	Limited functions ISOBUS & cloud fragmented	8+ separate licenses priced per function	2 lifetime licenses + 1 single cloud subscription
Two lifetime licenses — one single subscription for cloud services. No surprises.			

